



THE JOURNEY OF A FAIR TRADE PRODUCT

Raise awareness among volunteers of the progress that Oxfam Intermón has achieved in many countries such as India to eradicate poverty and inequalities thanks to their great contributions.

INFORMATION

USEFUL FOR

Volunteers and operators in the organisations

TYPE OF TOOL

Video

DURATION

20-25 minutes

MAIN FIELD OF ACTION

Fair Trade

RELATED SDGs

[1 - No Poverty](#)

[5 - Gender Equality](#)

DESCRIPTION

When you enter the website (link in the next section) you will find a map of several cities in India, and you are free to choose which one to click on and listen to what they have to tell you with videos.

The objective is to raise people's awareness about how fair trade and humanitarian aid causes positive impacts in the lives of many by showing them the journey of a fair-trade product.

We don't need anything to implement it because it already exists, but if this was not the case it would be useful to have someone with skills on how to set up a website and some videos about the impacts you are having in some country.

ONLINE ACTIVITY (available in Spanish only – use your browser translation)

<https://web.oxfamintermon.org/minisites/viajaraindia>