



DRIVING BUSINESS TOWARDS THE SDGs

Deepening the knowledge and understanding about SDGs.

INFORMATION

USEFUL FOR

- Managers and volunteer trainers, organisations working with volunteers
- Volunteers and operators in the organisations

TYPE OF TOOL

Course

DURATION

15 hours

MAIN FIELDS OF ACTION

Action on Economic Choices
Green Actions
Promotion of Ideas
SDGs Awareness
Social Economy
Sustainability
Taking Action
Zero-impact Services

RELATED SDG

All 17 SDGs are relevant for this activity

DESCRIPTION

RSM developed a MOOC for anyone wanting to learn about the SDGs. It is at a beginner level and almost 50000 people already enrolled. Completing it rewards a certificate.

What you will learn:

- Know what the SDGs are, why they are important and how each individual can be an agent for positive change in the world.
- Develop a positive, critical, aware and courageous attitude towards the SDGs.
- Be able to identify interconnectedness of the SDGs and the challenges behind solving them.
- Understand the role of business in the transition to sustainable development to create a prosperous future for all.

ONLINE RESOURCE

www.coursera.org/learn/sdgbusiness